OUR COOKIES POLICY

Gazifère
Une société **ENBRIDGE**

Effective April 24, 2024

Gazifère's cookies policy explains how you can choose the cookies we use and helps you decide what information you want to share with us while on our website. We respect your privacy and are committed to protecting your personal data. For more information about how we use your data, please visit our Privacy Statement.

Cookie Principles

At Gazifère, we follow 3 main principles for use of cookies:

Consent

We get your consent before collecting, using or sharing your information by **deactivating by default** all cookies except for essential cookies required for our website to function properly. You choose other cookies once activated by you.

Transparency

We are clear and transparent to help you understand the types of cookies we use and how in our cookies policy.

Control

You choose which cookies you want to activate by opting-in, allowing you to take control your data.

Understanding cookies

At Gazifère, we respect your privacy and part of our commitment to protect your personal data is being transparent about the use of cookies across our websites. Accordingly, we have developed this cookies policy to help you understand what cookies are, how Gazifère uses cookies and the options we provide to you to manage cookies on our website. With our commitment to protect your personal data, **we have by default deactivated cookies** with the exception of cookies that are required or "essential cookies" for our website to function properly.

What are cookies?

Cookies contain data collected from websites that you visit and are stored in a small text file on your web browser. Cookies, like pixels, and web analytic services, provide us with information about your activity on our websites, mobile apps and third party sites. When we refer to "cookies" in this policy, this includes these similar technologies. Websites use cookies to help provide certain functions and to personalize your web experience by remembering things like your preferences or actions and gives us information on how you interact with our website. This allows for a more personalized experience for you.

How does Gazifère use cookies?

Gazifère creates and generates certain cookies to enhance your experience and to help us understand how you interact with our website. Some cookies are managed by third parties such as service providers outside of Gazifère, which may change from time to time.

With our commitment to protect your personal data, we have **deactivated by default** all cookies with the exception of essential cookies which are necessary for the website to function properly. You have a choice to opt in to other cookies that are activated by you. You can manage your preferences and **opt in** to the following cookie categories: performance, functional, marketing and social media cookies.

What are cookies used for?

The following is a list of cookies we use along with a description of how we use them, including options for managing your preferences. The types of cookies used may vary depending on the specific website.

Essential cookies – Turned on by default

These cookies are necessary for the proper functioning of our website and have features that allow you to browse securely. They are turned on by default and cannot be turned off in our systems. For example, these are automatically activated when you visit our website and allow you to access all site features allowing you to browse in an optimal and secure manner.

Performance cookies – Activated by you

These cookies tell us how you use our website and services in order to improve performance and user experience. Performance cookies collect data that is aggregated and do not collect personal information or track browsing on other sites. For example, if activated by you, these cookies allow us to count the number of visitors to our website and understand how visitors engage with our site. This helps us to improve how our website and mobile apps perform by ensuring that users can quickly find what they are looking for.

Functional cookies – Activated by you

These cookies allow our website and mobile apps to personalize the content you see based on your browsing patterns or to remember your choices. For example, if activated by you, we may use cookies to remember your language preferences or region you are in. These cookies do not collect personal information to identify you. They may be set by us or by third party providers whose services we have added to our pages, such as displaying videos and maps on our websites.

Marketing cookies – Activated by you

These cookies are used to make advertising messages more relevant to you. We may work with advertising agencies to help deliver ads on third party websites and/or social media networks where we purchase advertising. These types of third party cookies enable us to understand what Gazifère ads you see and interact with both on our website and on third party websites. For example, if activated by you, when you click an Gazifère ad on a third party website and/or social media network, your browser's cookie is recognized and prevents you from seeing the same ad continuously reappearing and in some cases, will deliver select advertisements based on your interests. As part of this process, we do not disclose your personal information to the third party website. If you do not opt in or allow marketing cookies, you will still see ads but they may be less relevant to your interests.

Social media cookies – Activated by you

These cookies enable you to share our website's content through third party social media networks and other sites. For example, if activated by you, social media cookies are stored on your browser to help you log into your social media accounts faster such as Facebook and LinkedIn. Currently there are no social media and content sharing third party cookies being utilized by Gazifère.

How do I manage my cookie preferences?

You can control and manage cookies in a various ways. By default, only essential cookies are activated when you visit our website.

You can select or update your cookie preferences in two ways:

Cookie banner:

When visiting our website for the first time, you will see a pop-up banner notifying you of our cookie usage. Within this banner, there will be an option to accept all cookies by clicking on the "Allow all cookies" button in the bottom right corner of the banner. You can also manage your cookie choices by clicking on the button "Manage your preferences" on the bottom center of the banner to update your cookie preferences.

Cookies preference centre:

You can also manage your cookie preferences where you can customize cookies according to your preferences. To respect your privacy, by default all non-essential cookies have been deactivated. The choice is yours to opt in to any non-essential cookie categories such as performance, functional, marketing and social media.

Keep in mind that removing or disabling cookies may impact your user experience and parts of the website may not be fully functional. This may prevent us from providing you with certain services. We strive to provide you with the best possible user experience and some features may rely on cookies to function optimally.

Cookie lifespan

Cookies come with defined lifespans indicating how long they persist on a specific device. For example, **Session** cookies remain on a user's device for the duration of the ongoing browsing session. They enable websites to identify and support user actions, such as keeping you logged in to your Gazifère account as you navigate the website. **Persistent** cookies, on the other hand, remain on a user's device beyond the conclusion of a browsing session. These cookies are instrumental in recalling your preferences and choices across multiple browsing sessions such as cookies used to target advertising related to your interests.

Third party cookies

We may use third party cookies for analytics and advertising purposes. Any personal information you send via these sites is subject to their privacy policy and/or their cookies policy. Learn more about how these third parties use your information by referring to their specific policies on their websites.

Policy updates

We may update this cookie policy based on changes in our practices, technology or privacy laws. When we do, we'll change the date at the top of this page and the new policy will apply from that date. For significant changes, we will provide a notice and/or obtain your consent, as required by applicable privacy laws.

Contact us

We want you to be comfortable with how Gazifère uses cookies. If you have any questions about cookies or our cookies policy, please contact our Privacy Officer as follows:

- By email: responsable.protection@gazifere.com
- By telephone: 819-771-8321 or 1-866-771-8321, ext. 2209
- By mail: Gazifère, Attn: Privacy Officer, 706 boulevard Gréber, Gatineau (Québec) J8V 3P8